



January 24, 2022

Dear Community Partner:

Since 1952, Twin Town Little League has provided affordable, community-based baseball for youth in our area and operates one of the largest leagues in the greater Capital Region. As a chartered member of Little League International, Twin Town Little League operates as a completely volunteer-run 501c (3) non-profit.

As we prepare for our 71st season, we continue our commitment to providing a quality baseball experience for every player in our league and are seeking out sponsors to help us maintain the safe, clean environment our families have come to know. Your generous support enables Twin Town Little League to offer a quality baseball experience for approximately 500 youth and their families in our community. All sponsorships are directly invested in our league operations and help keep registration costs down for our players and families. Through generous sponsor donations we can offset expenses for things like uniforms, equipment, field maintenance, umpires, and insurance. In addition to supporting our league, sponsorship is an excellent opportunity to maximize your business's exposure. In addition, sponsorship is an excellent way to advertise your business on team uniforms, outfield signs, scoreboard panels, or on our webpage.

Enclosed you will find information on the sponsorship opportunities available to support our league and a 2022 Sponsor Commitment Form. To submit your sponsorship support for our 2022 season, please mail a completed form and payment using the self-addressed stamped envelope provided no later than March 5, 2022. If you have any questions, please contact Gina O'Sullivan at 518-653-3790 or [gina.osullivan@gmail.com](mailto:gina.osullivan@gmail.com).

Sincerely,

Michelle Impellizzeri, President

Mathew Duff, 1st VP

Gina O'Sullivan, 2nd VP

Ben VonEitzen, Secretary

John Mazzariello, Treasurer

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TWIN TOWN LITTLE LEAGUE | P.O. Box 369 | West Sand Lake, New York 12196

[www.twintownbaseball.org](http://www.twintownbaseball.org) | [twintownlittleleague@gmail.com](mailto:twintownlittleleague@gmail.com)



# TWIN TOWN LITTLE LEAGUE 2022 SPONSOR COMMITMENT FORM

Thank you for your interest in supporting our 2022 baseball season. Please provide all sponsor information and select your sponsorship option(s) below. If you have questions about our sponsorship options, contact Gina O'Sullivan at gina.osullivan@gmail.com or 518-653-3790. Please mail your completed form with payment by March 5, 2022, TTLL, PO Box 369, West Sand Lake, NY 12196. Checks payable to Twin Town Little League.

## SPONSOR INFORMATION

Name of Business: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Payment Enclosed: \$ \_\_\_\_\_

## 2022 SPONSORSHIP OPPORTUNITIES

TTLL sponsorships are open to legitimate and appropriate 501c corporations, for profit businesses, and public services to advertise your business or product. All sponsorship opportunities include placement of your logo and a link to your website on the front page of Twin Town's league website and acknowledgement throughout the season on our league's Facebook page. Team sponsorships are assigned on a first-come, first-served basis and dependent on the number of teams each season.

### LEVEL SPONSORSHIP

- Hall of Fame** ..... **\$1,000**
- Spring 2022 level sponsorship with business name printed on the sleeve of the uniform of every team in the level
  - 4' x 8' outfield fence signs (2) displayed at Williams Road and Poestenkill complexes
  - Recognition during Spring 2022 Opening Day Ceremony

### TEAM SPONSORSHIP

- Grand Slam** ..... **\$750 (new signs) | \$500 (sign renewal)**
- One Spring 2022 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
  - Custom Plaque with your sponsored team's photo to display at your business
  - One 4' x 8' outfield fence sign at complex of your choice
  - Recognition during Spring 2022 Opening Day Ceremony
- Home Run** ..... **\$500 (new signs) | \$300 (sign renewal)**
- One Spring 2022 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
  - Custom plaque with your sponsored team's photo to display at your business
  - One (1) 4' x 8' outfield fence sign at complex of your choice
- Base Hit** ..... **\$250**
- One Spring 2022 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
  - Custom plaque with your sponsored team's photo to display at your business

Select preferred level for team placement and list name(s) of any player(s) you have participating in the league next to their level.

We will make every effort to accommodate requests but cannot guarantee them.

T-Ball (Ages 4-5)	Rookie (Age 6)	Farm (Ages 7-8)
Minors (Ages 9-10)	Majors (Ages 11-12)	Seniors (Ages 13-16)

### OUTFIELD SIGN SPONSORSHIP

First year sign purchase or existing sign renewal is for sign placement on the outfield fences for the duration of the 2022 season from mid-April to November. All artwork (image file or business card) and logos must be emailed to gina.osullivan@gmail.com by March 15th.

#### 4' X 8' Outfield Fence Signs

- First year sign sponsorship ..... \$250 each       Renewal sign sponsorship ..... \$125 each
- # of signs: \_\_\_\_\_ Preferred Location:  Williams Road  Poestenkill      # of signs: \_\_\_\_\_ Preferred Location:  Williams Road  Poestenkill
- 4' X 4' Outfield Fence Sign on Williams Road Field 3      \$150 each

### NEW FOR 2022 SCOREBOARD SPONSORSHIP

Twin Town Little League is excited to offer sponsorship space on scoreboards at our Williams Road and Poestenkill complexes. Scoreboard sponsorship is \$5,000 for a term of 5 years and includes placement of a 19.5" x 8' sponsor sign on the area on top of our digital scoreboards. Contact Gina if you are interested in this opportunity!





# Scoreboard Sponsorship Opportunity

**Twin Town Little League is excited to offer sponsorship space on scoreboards at both our Williams Road and Poestenkill complexes. Scoreboard sponsorship is \$5,000 for a term of 5 years and includes placement of a 19.5" x 8' sponsor sign on the area on top of the digital scoreboards.**



## Contact Information

Gina O'Sullivan

518-653-3790

gina.osullivan@gmail.com