



# TWIN TOWN LITTLE LEAGUE 2024 SPONSOR COMMITMENT FORM

Thank you for your interest in supporting our 2024 baseball season. Please provide all sponsor information and select your sponsorship option(s) below. If you have questions about our sponsorship options, contact Kathleen Childs at childskp@yahoo.com or 518-482-1428. Please mail your completed form with payment by March 5, 2024, TTLL, PO Box 369, West Sand Lake, NY 12196. Checks payable to Twin Town Little League.

## SPONSOR INFORMATION

Name of Business: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Payment Enclosed: \$ \_\_\_\_\_

## 2024 SPONSORSHIP OPPORTUNITIES

Sponsorships are open to legitimate and appropriate 501c corporations, for profit businesses, and public services to advertise your business. All sponsorship opportunities include placement of logo and website link on Twin Town's website and acknowledgement throughout the season on Facebook. Team sponsorships are assigned on a first-come, first-served basis and dependent on the number of teams each season.

\_\_\_\_\_ **YES! We would like to also provide a gift card, basket or raffle prize in addition to our sponsorship below**

\_\_\_\_\_ **\$250 SECURE A FALL SPONSORSHIP NOW WITH YOUR SPRING SPONSORSHIP**



## SPRING LEVEL SPONSORSHIP

\_\_\_\_\_ **Hall of Fame \$1,000**

- ⌚ Spring 2024 level sponsorship with business name printed on the sleeve of the uniform of every team in the level
- ⌚ 4' x 8' outfield fence signs displayed at BOTH Williams Road and Poestenkill complexes (2 signs)
- ⌚ Recognition during Spring 2024 Opening Day Ceremony

## SPRING TEAM SPONSORSHIP OPTIONS

\_\_\_\_\_ **Grand Slam \$750 (new signs) | \$500 (sign renewal)**

- ⌚ One Spring 2024 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
- ⌚ Custom Plaque with your sponsored team's photo to display at your business
- ⌚ 4' x 8' outfield fence sign at complex of your choice (1 sign)
- ⌚ Recognition during Spring 2024 Opening Day Ceremony

\_\_\_\_\_ **Home Run \$500 (new signs) | \$300 (sign renewal)**

- ⌚ One Spring 2024 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
- ⌚ Custom plaque with your sponsored team's photo to display at your business
- ⌚ 4' x 8' outfield fence sign at complex of your choice (1 sign)

\_\_\_\_\_ **Base Hit \$250**

- ⌚ One Spring 2024 team sponsorship with your business name printed on the back of each player's uniform of the team you sponsor
- ⌚ Custom plaque with your sponsored team's photo to display at your business

*Select preferred level for team placement and list name(s) of any player(s) you have participating in the league next to their level.*

*We will make every effort to accommodate requests but cannot guarantee them*

T-Ball (Ages 4-5)

Rookie (Age 6)

Farm (Ages 7-8)

Minors (Ages 9-10)

Majors (Ages 11-12)

Seniors (Ages 13-16)

## OUTFIELD FENCE SIGN SPONSORSHIP OPTIONS

First year sign purchase or existing sign renewal is for sign on outfield fences for the 2024 season from mid-April to November. All artwork (image file or business card) and logos must be emailed to childskp@yahoo.com by March 5th.

4' X 8' First year sign sponsorship (\$250 each)

4' X 8' Renewal sign sponsorship (\$125 each)

# of signs: \_\_\_\_\_ Preferred Location:  Williams Road  Poestenkill

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4' X 4' Outfield Fence Sign on Williams Road Field 3 \$150 each



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January 29, 2024

Dear Community Partner:

Since 1952, Twin Town Little League has provided affordable, community-based baseball for youth in our area and operates one of the largest leagues in the greater Capital Region. As a chartered member of Little League International, Twin Town Little League operates as a completely volunteer-run 501c (3) non-profit.

As we prepare for our 72nd season, we continue our commitment to providing a quality baseball experience for every player in our league and are seeking out sponsors to help us maintain the safe, clean environment our families have come to know.

Your generous support enables Twin Town Little League to offer a quality baseball experience for approximately 500 youth and their families in our community. All sponsorships are directly invested in our league operations and help keep registration costs down for our players and families. Through generous sponsor donations we can offset expenses for things like uniforms, equipment, field maintenance, umpires, and insurance. In addition, sponsorship is an excellent way to advertise your business on team uniforms, outfield signs, scoreboard panels, or on our webpage.

You will notice this year for your consideration, we have added the opportunity to be a sponsor for both our **Spring and Fall** seasons, your business will enjoy extended exposure and impact. We recognize that a comprehensive approach to sponsorship not only benefits individual teams but also contributes significantly to the overall success of our Twin Town Little league program.

We are also asking our generous community partners, small businesses and supporters to consider a donation for a raffle prize, gift card or certificate or item to use in our fundraising efforts throughout the season.

Enclosed you will find information on the sponsorship opportunities available to support our league and a 2024 Sponsor Commitment Form. **To submit your sponsorship support for our 2024 season, please mail a completed form and payment using the self-addressed stamped envelope provided no later than March 5, 2024.** If you have any questions, please contact Kathleen Childs at 518-482-1428 or [childskp@yahoo.com](mailto:childskp@yahoo.com)

Sincerely,

Twin Town Little League Board of Directors